CONCIERGE MARKETING

Senior marketing expertise. Right-sized for your business.

KRISTI GRIGSBY
Strategic Marketing

WHAT DOES YOUR BUSINESS NEED NEXT?

We need a marketing plan.
Strategy • Positioning • Messaging • Priorities

Sales needs better tools.
Case Studies • Presentations • Sales Enablement

We need to build momentum.
Campaigns • Launches • Email • Thought Leadership

Our website isn't doing its job.
Strategy • Content • Lead Generation • SEO/AEO

We have people. We need leadership.
Direction • Prioritization • Oversight • Accountability

grigsbykristi@gmail.com

www.kristigrigsby.com

THE MARKETING EXPERTISE YOU NEED. WITHOUT THE FULL-TIME COMMITMENT.

Your growing business needs experienced marketing leadership. But that doesn't necessarily mean you need another full-time marketing leader on the payroll.

Concierge Marketing gives you flexible access to 15+ years of proven marketing leadership—from strategy and direction to hands-on execution—all through one experienced resource.

WHY IT WORKS

Your marketing needs change as your business grows. Concierge Marketing changes with them.

I bring the experience to identify what matters most, the strategic perspective to know what to do next, and the hands-on ability to make it happen.

ONE EXPERIENCED RESOURCE. A LOT LESS TO MANAGE.

No full-time executive salary. • No agency layers. • No marketing priorities stuck on the to-do list.

15+ years of proven marketing experience. Senior-level thinking. Hands-on execution. One predictable monthly investment.